

KiKoi-PaKoi



A1 proofreading not yet effective for this page. In the meantime, you can ask any questions on the [forum](#).

A funny name for a computer program! It's easy to explain: KiKoi-PaKoi displays customers who have bought something, but not something else: for example, customers who have bought a printer, but have not bought any toner.

We've added to this original concept, and it can now display the list of customers for such-and-such a product, of such-and-such a product or not such-and-such a product, and so on.

The resulting list can be used to send out direct mailings or geolocated lists.

(Screen developed from an original idea by Raymond Maury +)

How to use the screen

Access : *Statistics* → *Kikoi-PaKoi*

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